

Grant Writing Jumpstart Guide

Grants don't have to be overwhelming. This Grant Writing Jumpstart Guide gives you quick, practical steps to get funding-ready in just 30 days. Exclusive for TANGO attendees—your mission deserves the support to thrive.

Build a Strong Foundation

What to Know: A successful grant application starts long before you apply—it starts with preparation.

Action Items:

- Write down your organization's mission statement in one sentence.
- Gather your "grant packet": IRS letter, board list, annual report, most recent financial statement, and program budget.
- Start a simple spreadsheet to track outcomes and stories of impact.

Answer the 5 Questions Every Funder Asks

What to Know: Funders are looking for clear, confident answers—even if they never ask directly.

Action Items:

- Draft one-paragraph answers to these five questions:
 - a. Who are you, and what do you do?
 - b. What problem are you solving?
 - c. Who benefits from your work?
 - d. What difference are you making?
 - e. Why should we invest in you now?
- Save this as your "Core Case for Support" to reuse in every application.

Find Quick-Win Grant Opportunities

What to Know: You don't need to chase every big national funder—start local and build momentum.

Action Items:

- Make a list of 3 community foundations, 3 corporate giving programs, and 3 family foundations in your area.
- Check their websites for application cycles.
- Highlight the ones that match your mission most closely.

Avoid Common Mistakes

What to Know: Many applications are rejected for preventable reasons.

Action Items:

- Review guidelines and word counts twice before starting your draft.
- Pair each statistic you use with at least one client story.
- Add deadlines to your calendar at least 4–6 weeks in advance.
- Before hitting "submit," ask a colleague to proofread against the instructions.

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Your 30-Day Jumpstart Plan

What to Know: You can make real progress in just one month by tackling bite-sized tasks each week.

Action Items:

- Week 1: Collect/update your grant packet (mission, board list, budget, IRS letter, etc.).
- Week 2: Write your Core Case for Support.
- Week 3: Identify 3–5 strong fit funders.
- Week 4: Draft or submit at least one application.

How Just Write Grants Can Help


What to Know: You don't have to do this alone. Our team helps nonprofits find, write, and win more grants without burning out.

Action Items:

- Scan the QR code to schedule a free 30-minute call.
- Bring one program idea to discuss—we'll provide custom research on potential funders.
- Ask us about subscription packages that match your budget and goals.

Special TANGO Offer

Schedule your free call during or after the conference, and receive free custom grant research tailored to your nonprofit.

 www.justwritegrants.com/virtualmeeting